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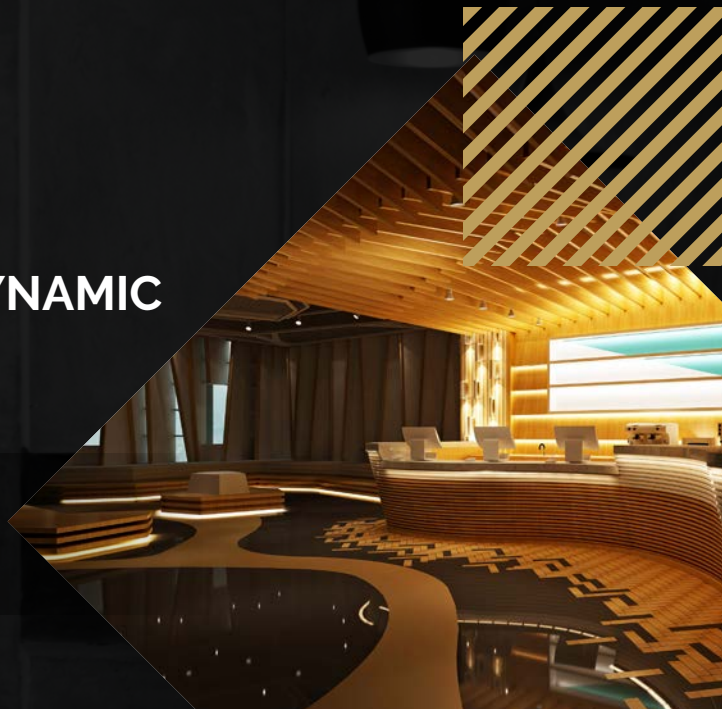
**HOTEL &
HOSPITALITY
SHOW**

Interiors and Fit-Out

**CREATE SPACES AS BOLD AND DYNAMIC
AS THE AFRICAN CONTINENT**

11-13 JUNE 2024

Sandton Convention Centre, Johannesburg, South Africa



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As part of



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HOSPITALITY
SHOW**

Supporting association



THE AFRICAN
INSTITUTE OF THE
INTERIOR DESIGN
PROFESSIONS

Organised by

dmg & KAOÜN

What does interiors and fit-out sector cover?

Interiors and fit-out sector will connect architects, interior designers, and hotel and hospitality buyers with suppliers and brands. As part of its commitment to provide more value to the African hospitality sector, the Hotel & Hospitality Expo Africa is excited to announce the launch of the interiors and fit-out sector within the main event in South Africa from 11 - 13 June at the Sandton Convention Centre.

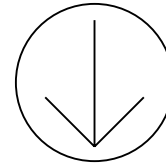
The interiors and fit-out sector will connect the industry across the continent giving participants the opportunity to come together, source the widest range of global products, connect with industry leaders, and be inspired.

Interiors and fit-out is a truly unique sector that showcases specialised parts of the interiors industry including lighting, furniture, furnishings, homeware, artisan, textiles, office equipment, surface materials, hospitality interiors, and more.



Why interiors and fit-out?

As the African hotel and hospitality industry experiences explosive growth, the demand for innovative and high-quality décor, design, and fit-out elements is greater than ever before. With our global reach and on-the-ground presence across the African continent, we are uniquely positioned to offer tailor-made solutions that meet the specific requirements of each client. Our extensive network of relationships and in-depth market knowledge enables us to stay ahead of the curve and drive growth and success for our customers in this dynamic and rapidly evolving industry.



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HEAR WHAT OUR EXHIBITORS HAVE TO SAY



We took a risk booking a double stand as a first-time exhibitor, however it paid off as our products gained quite a lot of interest. We will now work on converting those leads into sales.



Cathy Newton, Managing Director, Wire World – Exhibitor



Why now?

The African hotel and hospitality industry is experiencing unprecedented growth, with an increasing number of establishments looking to refurbish or build new properties to meet rising demand. As the industry continues to evolve and mature, the need for cutting-edge décor, design, and fit-out elements has become more important than ever before.

Exhibiting products

- Kitchens & Bathrooms
- Lighting & Decorative Accessories
- Furniture & Furnishings
- Art & Textiles
- Interior Fit-out
- Surfaces & Flooring
- Sleep



Direct access to buyers



Distributors



Interior Designers and Architects



Hotel & Restaurant Owners and Procurement Professionals



Property Developers and Business Owners



Fit-out Contractors



Retailers

What to expect in 2024?

The interiors and fit-out inclusion within the event is a truly unique area designed to connect buyers and sellers, foster meaningful connections, and inspire creativity. The exhibition features the latest products and innovations, while industry talks address pressing issues in the field.

Networking events are also in abundance, providing attendees with ample opportunities to build valuable relationships with others in the industry.

By attending, attendees will leave feeling inspired and connected to a vibrant and supportive community of professionals.

Get ready for an unforgettable experience that's as bold and dynamic as the African continent itself.

Products available

Space only

Furniture package

Shell scheme

Custom packages

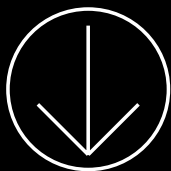
Sponsorships


High-visibility branding

SANDTON CONVENTION CENTRE

11 - 13 JUNE 2024

SECURE YOUR PLACE IN the interiors and fit-out sector



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 Visit interiors and fit-out sector here

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