11 - 13 June 2024

SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

Africa's dedicated exhibition for the **Hotel & Hospitality** sector



Showguide.

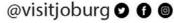


Organised by:

dmg & KAOŮN









Welcome to the Hotel & Hospitality Expo Africa 2024 edition.

On behalf of the entire team, I am thrilled to welcome you to the 2024 edition of Hotel & Hospitality Expo Africa, the continent's premier event for hotel and hospitality professionals.

Whether you're a seasoned exhibitor or joining us for the first time, we're excited to provide an exceptional experience filled with valuable connections and unparalleled opportunities.

The Hotel & Hospitality Expo Africa is known for attracting leading industry figures, innovators, and professionals from across the globe. This year is no exception. We've curated a phenomenal lineup of exhibitors and speakers, and we're particularly delighted to introduce our innovative matchmaking program.

We are also proud to unveil our groundbreaking Hosted Buyers Programme, featuring targeted representation from over 11 countries. With over 100 meticulously vetted buyers across the Food & Beverage, Hotel & Hospitality, and Textile sectors, we anticipate a combined buyer spend exceeding \$5 million. Our rigorous selection process ensures the program's quality and influence, connecting you with the most qualified buyers. This initiative reflects our commitment to fostering meaningful connections and driving economic growth in these vital industries.

We are particularly grateful for the ongoing collaboration with the Johannesburg Convention Bureau. Supporting emerging businesses creates jobs, and creating jobs ensures progression. By being progressive in everything we do, we can positively contribute to the lives of our stakeholders, partners, customers, and community. Recognising this, the Johannesburg Convention Bureau shares our vision for developing the sector and for the second year, we will feature Enterprise Development. This pavilion provides a platform for amazing Small, Medium, and Micro-Enterprises (SMMEs) to gain market access and exposure to key industry buyers.

We extend our sincere gratitude to our sponsors, exhibitors, associations, and partners. Your generous support is essential in making the Hotel & Hospitality Expo Africa the continent's leading dedicated event for the industry.

Thank you for joining us at the Hotel & Hospitality Expo Africa 2024, and we hope you have a productive and enjoyable time with us. We look forward to a successful and enriching event!



Best regards

Margaret Peters

Event Manager

dmg#events

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Event at a Glance.

	Tues - 11 June 2024		Wed - 12 June 2024		Thurs - 13 June 2024	
	Feature	Audience	Feature	Audience	Feature	Audience
INDOOR	EXPO	ALL	EXPO	ALL	EXPO	ALL
LEVEL 0 – MAIN ENTERANCE FLOOR – EXHIBITION 1	OFFICIAL OPENING OF EXPO					
WORKSHOP THEATRE EXPO FLOOR	HOTEL & HOSPITALITY EXPO WORKSHOP CONTENT	ALL	HOTEL & HOSPITALITY EXPO WORKSHOP CONTENT	ALL	HOTEL & HOSPITALITY EXPO WORKSHOP CONTENT	ALL
LEVEL - 2 SAITEX FLOOR			NETWORKING COCKTAIL FUNCTION	ALL		
EXPO FLOOR		MEETING AREA				
CO-LOCATED EVENTS	AFRICA'S BIG 7	ALL	AFRICA'S BIG 7	ALL	AFRICA'S BIG 7	ALL
CO-LOCATED EVENTS	SAITEX	ALL	SAITEX	ALL	SAITEX	ALL



Meet our Advisory Board.

Step into the realm of expertise embodied by our 2024 Advisory Board – a distinguished collective of industry champions illuminating the path ahead.

Their invaluable strategic insights and guidance fortify our content, ensuring its relevance, timeliness, and utmost value across the hospitality value chain.

At the heart of their role lies the commitment to crafting a substantive, well-rounded, and pioneering program. This program mirrors the vision and mission intrinsic to the hotel and hospitality industry, fostering an environment that nurtures growth, embraces diversity, and propels transformative change.



LEONIE ANDEREYA
Curator, Radisson Red



LEE-ANN BAC
Director, BDO South
Africa



KEVIN BINGHAMManaging Director, **FGG Architects Inc.**



JEFF BLACKBEARD
Director of Sectors &
Markets. Moore Global



CHRIS BROWNE
Owner, Fox Browne
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Tourism Group



MEGAN HESS
Designer, Anatomy
Design



MD, Providence Hospitality



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CEO, Blacksmith
Interior Design
Inspiration



ROB JASPER GM, Sandton Sun & Towers



CHARRISSE JOHNSTON Founder, studio SALT



JAMES KHOZA
Execuitve Chef,
Southern Sun Hotel



ANDREA KLEINLOOG
Designer, Anatomy
Design



GARY KOETSER
CEO, Century City
Conference Centre



ADRIAN LANDRY GM, The Leonardo Hotel





THULI MAHLANGU Founder, Zing Design



MARDRE MEYER
Creative Director,
Source Interior Brand
Architects



HECTOR MYANYAZI Owner, Hectors Table



GUSTAV PIETERSE GM, Saxon Hotel, Villas and Spa



COO PILLAY
Director of Food &
Beverage, Marriott



MELANIE REDECKER VAN DER MERWE, Founder, Women Unleashed



DANIEL RICE GM: Strategy, Pedros Chicken



ANNE SCOTT GM, One & Only Resorts



FANIE SEBAPO, Executive Chef / Director, Red Ginger Cuisine



LEE-ANNE SINGER
Marketing & Sales
Director, The Singer
Group



DANIE SMIT GM, Radisson Blu Sandton



AUDI SNYMAN
Founder, Audi Snyman
Interior Architecture &
Design



Ops Director, Legacy
Hotel & Resorts



GLYN TAYLOR CEO, Oasis Life



MARIA THIEL

Managing Director,

The African Institute
of the Interior Design

Professions (IID)



MIKE VROOM
Executive Director
Africa, Newmark Hotels
& Reserves



MARK WERNICH Cluster GM, Taj Cape Town & Taj Pamodzi



GRAHAM WOODCOO, **Sun International**



Hotel & Hospitality workshop programme.

Join us for an unforgettable gathering of African hospitality's brightest minds. Find inspiration, forge connections, and immerse yourself in a unique opportunity to network with industry leaders.

The Hotel & Hospitality workshops are your chance to explore thought-provoking leadership and strategy topics, all curated for tomorrow's hospitality leaders. This is a platform that celebrates excellence, champions innovation, and unveils the trends shaping the future of hospitality in Africa's dynamic landscape.

DAY 1: TUESDAY 11 JUNE 2024

11:00 Keynote opening address: Exploring the changing landscape of hospitality in Africa

Speakers:

- · Jeff Blackbeard, Director of Sectors and Markets, Moore Global
- Lee-Anne Singer, Marketing & Sales Director, The Singer Group and Chairperson, FEDHASA Cape

11:15 Unlocking opportunities – City destination marketing in Southern Africa.

Moderator:

 Lee-Anne Singer, Marketing & Sales Director, The Singer Group and Chairperson, FEDHASA Cape

Panellists:

- · Mike Vroom, Chief Operating Officer, Newmark Hotels & Reserves
- · Mark Wernich, Cluster General Manager, Taj Cape Town, Taj Pamdozi Lusaka
- · Thandubuhle Mgudlwa, Chief Executive Officer, Johannesburg Tourism Company
- · Monika luel, Chief Tourism Officer, Wesgro
- · Thembisile Sehlolo, Chief Marketing Officer, South African Tourism

12:00 Future living – Adapting products to anticipate changing guest demand

Moderator:

· Jeff Blackbeard, Director of Sales and Markets - Africa & Middle East, Moore Global

Panellists:

- · Clyn Taylor, Chief Executive Officer, Oasis Life
- · Steven Louw, Chief Executive Officer, Steyn City
- · Neil Hughes, Managing Director, Providence Hospitality

12:45 Sustainability – Journey to tomorrow blending purpose and profit

Moderator:

· Brett Hendricks, Chief Operating Officer, Motsamayi Tourism Group

Panellists

- · Jerry Mabena, Chief Executive Officer, Kruger Shalati, Motsamayi Tourism Group
- · Gavin Ferreira, General Manager, Kruger Shalati
- · Andrea Kleinloog, Partner, Hesse Kleinloog



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DAY 1: TUESDAY 11 JUNE 2024

13:30 Can sustainability and luxury co-exist

Moderator:

· Brian Unsted, Lead Specialist: Sustainability, Liberty 2 Degress

Panellists

- · Gustav Pieterse, General Manager, The Saxon Hotel, Villas & Spa
- · Willem Du Toit, Hotel Manager, Four Seasons Hotel The Westcliff
- · Jegie Padmanathan, Independent Hotelier
- · Ryan Powell, Chief Operating Officer, Sales & Touring, and Beyond
- · Jegie Padmanatha, Independent Hotelier
- · Willem du Toit, Hotel Manager, Four Seasons Hotel The Westcliff

14:15 Embracing timeless authentic design with innovation - Blending aesthetics and functionality

Moderator:

· Thuli Mahlangu, Founder, Zing Design

Panellists:

- · Jp Beukes, Owner, OnePointZero
- · Ryan Illger, CEO, Blacksmith Interior Design Inspiration

15:00 Pricing strategies and channels - Boosting revenue and maximising occupancy Sponsored by Syte Digital Marketing



Moderator:

· Lee-Anne Singer, Marketing & Sales Director, The Singer Group

Panellists:

- · Kim Weber, Group Commercial Manager, Century City Hotels
- · Amanda Owen, Area Manager, Expedia Group
- · Samantha Williams, Chief Customer Officer, Profit Room
- Daphne Kruijsse, Area Manager Southern Africa & Indian Ocean Islands, Booking.com
- · Michael Harf, Founder, Syte Digital Marketing

15:45 Think global and act local

Moderator:

 Maria Thiel, Managing Director, The African Institute of the Interior Design Professions (IID)

Speaker:

· Chris Browne, Owner, Fox Browne Creative

DAY 2: WEDNESDAY 12 JUNE 2024

11:00 Elevating guest experience through personalization

Moderator:

· Neil Hughes, Managing Director, Providence Hospitality

Panellists

- · Michael Breytenbach, Revenue Manager, Hospitality Asset Management Company
- · Emile Langenhoven, General Manager, Lanzerac Hotel & Spa

DAY 2: WFDNFSDAY 12 JUNF 2024

11:45 The digital era – Striking the balance between embracing AI vs. safeguarding your guests' privacy and data

Speaker:

- · Khaya Mbanga, Head of Digital Advisory, BDO Advisory Services
- 12:30 Green housekeeping Implementing sustainable practices for a cleaner future Speaker:
 - · Maalika Reciet, National Key Accounts Manager, Bidvest Prestige
- 13:15 Enhancing synergies between owners and operators

Speaker:

- · Jessica Redinger, General Manager: voco, Valor Hospitality
- 14:00 IoTs and AI changing the future of energy management Speaker:
 - · Carel Smith, Chief Operating Officer, GC Solar
- 14:45 Launching your culinary voyage A blueprint for entry into the F&B industry Speaker:
 - · Coo Pillay, F&B Director, The Protea Hotel by Marriott Wanderers Johannesburg

DAY 3: THURSDAY 13 JUNE 2024

- 11:00 Investment The African hospitality industry
 - **Moderator:**
 - · Lee-Ann Bac, Director, BDO South Africa

Panellists:

- · Hamza Farooqui. Chief Executive Officer. Millat Investment
- · Ram Lokan, Principal, Kasada Capital Management
- · JS Anand, Founder & CEO, Leva Hotels, Dubai
- 11:45 How hospitality use 'design thinking'

Moderator:

- Maria Thiel, Managing Director, The African Institute of the Interior Design Professions (IID)
- Panellists:
- · Jp Beukes, Owner, OnePointZero
- · Jodi Day, Junior Interior Designer, iTiS Design
- · Megan Hesse, Partner & Interior Designer, Hesse Kleinloog
- 12:30 Paving the way for an engaged workforce

Speaker:

- · Ashleigh Christie, Regional Director of People & Culture Africa, Minor Hotels
- 13:00 Becoming an incredible employer and solving the employment crisis What steps are you putting in place to build a diverse workforce?

Moderator:

· Ashleigh Christie, Regional Director of People & Culture, Minor Hotels

Danellists

- · Kate Zaaiman, Group People Director, Newmark Hotel
- · Brett Hendricks. Chief Operating Officer, Motsamavi Tourism Group
- · Nombulelo Sibisi, Cluster Human Resource Manager, Marriott Melrose Arch Hotel
- 13:45 Sustainability in hospitality Maximising impact now and beyond

Speakers:

- · Djuna Willamson, Sales Manager SSA, Tork
- Elsu Gericke, Head of Education and Development, South African Chefs Association







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ABOUT US

ICE Media is a culmination of a journey across the Media Landscape for Ahmed Moola, who started his career as Media Procurement Manager at Procter & Gamble (NYSE:PG) in 2009 and then went on to lead Media Purchases for P&G across Sub Saharan Africa during his tenure. He then changed roles from being a Media client, to being a Media Agent, leading all Commercial Investments (Trading) and Partnerships for Publicis Media in South Africa, part of the Publicis Groupe (EPA:PUB). Having built up experience and relationships across the Media industry, ICE Media now sees him become a media owner offering premium media inventory and expertise to agencies and clients.

CONTACT US



067 700 1000



www.ice-media.co.za



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BROADCAST







Featured Speakers.



WILLEM DU TOIT
Hotel Manager
Four Seasons Hotel



DAPHNE KRUIJSSE

Area Manager Southern Africa
& Indian Ocean Islands
Booking.com



EMILE LANGENHOVEN
General Manager
Lanzerac



MONIKA IUEL
Chief Tourism Officer
Wesgro



JERRY MABENA
Chief Executive Officer
Kruger Shalati Motsamayi
Tourism Group



AMANDA OWEN
Director Market Management,
Africa Indian
Expedia Group



RYAN POWELL
Chief Operating Officer of Sales
& Touring
andBeyond Travel



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Newmark Hotel





















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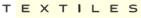
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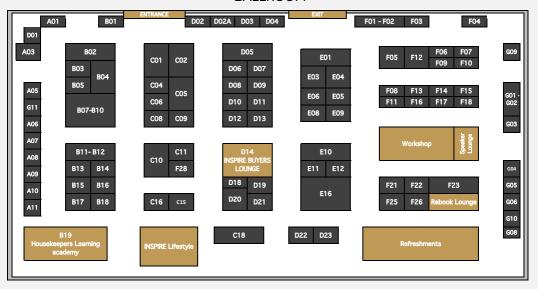






Floorplan.

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Meet our Exhibitors.

Company Name	Stand No.	
Africa Interior Designs	D19	
African Graphix	C09	
Anke Products	C18	
Aranda Textiles Mills	B02	
Barrydale Hand Weavers	D02	
BCE Foodservice Equipment	G09	
Bead By Mswati	F13	
Beautiful Earth	A07	
Bidvest Prestige (Pty) Ltd	C11	
Cephbet Pty Ltd	All	
Condrou Manufacturing Pty Ltd	B17	
Culinary Equipment Company	D04	
Daph'netely Delicious	F16	
Digicomm: Av & It Solutions	G05	
Dr Oetker	C08	
Dynamic Bedding	E01	
Electro Medics	A01	
Fabrica	C02	
Fedhasa	A08	
Foodserv Solutions	E16	
Gc Solar (Pty) Ltd	D05	
Green Home	C06	
Gz Tking Limited	F21	
Hansa World	B16	
Hellopay (Pty) Ltd	A09	
Heriotdale	D03	
Hna Office Furniture	H26	
Home In 1	F01 - F02	
Hospitality Chatbot Solutions	G06	
Hospitality Suite	D20	
Icon Living	D21	
Infection Protection Products	B01	
Inspire Furniture	D14	
Inspire Lifestyle	C20	
Iris Exclusive Jewellery	F14	
Jgreen	F07	
Jhb Convention Bureau	F17	
Jiedong Food International	D06	
Just Jo Designs (Pty) Ltd	C15	
Kiran Sales (Pty) Ltd	C01	
Korteks Textiles Africa	F15	
Lamborghini Wine South Africa	A06	
Leapthink	A05	
Leighjer Designs	E08	
Lights By Linea	E06	
Luochuan Youluo Organic Fruit	D09	
Malanga Designs	G11	

Company Name	Stand No.
Matrix	F05
Mist Scented Candles	F09
Mitsubishi Electric	B07-B10
Mobelli	F25
NAA-SA	E09
Nova Chocolate	D22
Omni Software Solutions	D02A
Omniblend Commercial Blenders	A10
Orbita	A03
Penmark Hospitality	B14
Peppertree Luxury Bath & Body	F03
Plascon	F22
Renault	F28
Restonic Ado Restonic (Pty) Ltd	C10
Roubler	E05
Sacap	C04
Safi	B13
Setsong Tea	F10
Shaanxi Forwarding	D08
Shaanxi Lvfeng Industrial	D10
Shaanxi Youguo Lian Trading	DII
Shaanxi Zhixianlai Food	D12
Shanxi Camica Imp&Exp	D07
Sheraton Textiles Holdings	B18
Sizanazo Guest House	F08
Snape Digital Technologies	D01
Snomaster	C05
Snuuzzz Pro	G08
Soweto Motel	F06
Syte (Pty) Ltd	G03
The Intelligent Guest	B03
The Maboneng Township Arts	FII
Tork	B11 - B12
Tourism News Africa	B15
Ubc Creative	G01 - G02
Ukhuni	F23 - F24
Urchin Art-Za	F18
Vda Telkonet	C16
Vision	F12
Vukari	E10
Watersaving Africa	F04
Wedgewood Crafted Confectionery	D23
Weeva	G10
Weinan Rigel Trading	D13
Yanolja Cloud Solution	D18
Tariolja Ciodd Solution	סום



is the proud sponsor of the Hotel & Hospitality Expo Africa Enterprise Development Pavilion.

Hotel & Hospitality Expo Africa is committed to developing the sector and giving back to the community we call home. We firmly believe in the power of Small, Medium & Micro Enterprises (SMMEs) to drive innovation and propel the hospitality industry forward.

By supporting emerging businesses, particularly those black-owned and women-owned, we actively contribute to economic development and job creation. This creates a ripple effect, leading to a more progressive and prosperous industry for everyone – stakeholders, partners, customers, and the entire community.

Now in its third year, the Enterprise Development Pavilion, proudly sponsored by Johannesburg Convention Bureau, provides a dedicated space for SMMEs to showcase their cutting-edge products and services. This platform connects them with key industry buyers, fostering valuable exposure and market access. Through this initiative, we empower these businesses to thrive and contribute to the dynamic future of hospitality.

We are particularly grateful for the ongoing collaboration with the Johannesburg Convention Bureau. Supporting emerging businesses creates jobs, and creating jobs ensures progression. Explore the Enterprise Development Pavilion and discover the future of hospitality. Witness the ingenuity of these SMMEs and connect with the businesses shaping the hotel and hospitality industry's tomorrow.



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About the Organisers.

dmg events is a leading organiser of face-to-face events and a publisher of trade magazines.

dmg events

We aim to positively impact the African economy and community by providing platforms for public and private sector professionals to connect and forge strong relationships that will drive the future of the African continent. In response to current times, dmg events ensures digital access to credible content and connections for professionals unable to attend live events.

dmg events has a portfolio of 80 events managed across 11 offices worldwide with two of those offices based in South Africa.

The South African-based team organises 14 events in Africa, bringing together more than 30 000 professionals from the Construction, Infrastructure, Coatings, Mining, Transport, Food & Beverage, Trade and Hospitality sectors.

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KAOUN International is the independent events company and wholly owned subsidiary of Dubai World Trade Centre (DWTC) established to organize and manage events internationally. Derived from the Arabic word 'universe', KAOUN International's mission is to 'Create Limitless Connections' for the industries and markets in which it operates.

Created to leverage the 40-year legacy of DWTC's events management business and drive future MICE sector opportunity in the MENASA region. KAOUN International delivers game-changing live experiences that build robust business connections, create opportunity, and stimulate economic growth, building on DWTC's extensive portfolio of business and consumer events spanning multiple sectors, including technology, food and hospitality, sustainability, broadcast, and satellite, automotive, talent development and leisure marine.







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