



Africa's premier Hotel & Hospitality confex: Connecting people, powering business.

11 - 12 June 2025

CAPE TOWN INTERNATIONAL
CONVENTION CENTRE, SOUTH AFRICA

Showguide.

Brought to you by:

dmg & KAOÛN



Welcome.

It is with great pleasure that we welcome you to the Hotel & Hospitality Expo Africa, one of the continent's leading platforms for innovation, networking, and growth in the hospitality industry. We are delighted to have you join us for this exciting event, where the region's most influential brands, suppliers, and service providers come together to shape the future of hospitality in Africa.

Your participation is a valued part of this dynamic showcase. Whether you are launching new products, connecting with potential partners, or exploring emerging trends, we are confident that this expo will offer you meaningful opportunities to elevate your brand and expand your reach.

We wish you a successful and rewarding exhibition experience. May your time at the expo be filled with productive conversations, valuable connections, and inspiring insights that drive your business forward.

Thank you for being part of this journey. We look forward to seeing your contributions and to a memorable and impactful Hotel & Hospitality Expo Africa.



Best regards
Margaret Peters
Event Manager
dmg events





Comprehensive hospitality insurance designed with your business in mind.

Our expertise positions us to effectively cover hotels, lodges, golf and sporting clubs, restaurants, conference and wedding venues, timeshare resorts, etc. This enables you to continue welcoming guests to relax and enjoy your facilities, safe in the knowledge that we have you covered with insurance solutions designed to address the specific needs of your business.

To find out more visit santam.co.za or call your broker.

Santam is an authorised financial services provider (FSP 3416), a licensed non-life insurer and controlling company for its group companies.



Contents.

Event at a Glance	02
Meet our Advisory Board	08
Programme	13
Featured Speakers	23
Floorplan	28
Meet our Exhibitors	31
Live Product Launches & Demos	36
Meet our Partners	42
Contact the Team	44
About the Organisers	45



Hotel & Hospitality Expo Africa

Event at a glance.



	Location	Access	Wednesday, 11 June	Thursday, 12 June
EXPO				
PRODUCTS SHOWCASE	Hall 4	ALL	10:00 - 17:00	10:00 - 16:00
LIVE PRODUCT AND LAUNCH DEMOS	Exhibitor booths	ALL	11: 00 - 16:00	11: 00 - 16:00
CONFERENCE				
	Hall 4 Conference Room	Delegates, VIPS, Speakers	08:30 - 15:30	
AFRICA FOOD SHOW EXPO	CTICC 2 Level 0 & 2	ALL	10:00 - 17:00	10:00 - 16:00

Africa Food Show

Event at a glance.



	Location	Access	Tuesday, 10 June	Wednesday, 11 June	Thursday, 12 June
EXPO					
PRODUCTS SHOWCASE	Level 0 & 2	ALL	10:00 - 17:00	10:00 - 17:00	10:00 - 16:00
LIVE PRODUCT AND LAUNCH DEMOS	Exhibitor booths	ALL	11:00 - 16:00	11:00 - 16:00	
FEATURES					
GAME OF CHEFS	Level 2	ALL	10:00 - 15:30	10:00 - 15:30	10:00 - 16:00
NATIONAL BURGER CHALLENGE	Level 2	ALL	10:00 - 16:00	10:00 - 16:00	10:00 - 16:00
GLOBAL PIZZA CHALLENGE	Level 2	ALL	10:15 - 16:15	10:15 - 16:15	10:00 - 16:00
THE CHEFS COLLECTIVE	Level 1	ALL	11:00 - 16:45	11:00 - 16:45	11:00 - 16:00
AFRICA FOOD SUMMIT	Level 2	DELEGATES, VIPS, SPEAKERS	08:30 - 16:30	08:30 - 15:30	
NETWORKING PARTY		EXHIBITORS, VIPS		17:30 - 22:00	
HOTEL & HOSPITALITY EXPO AFRICA	HALL 4 CTICC 1	ALL		10:00 - 17:00	10:00 - 16:00



BOOTLEGGER.



Our quality starts with sourcing 100% Rainforest Alliance certified beans from Costa Rica, Guatemala, and Tanzania, selecting only speciality-grade coffee that meets the highest Specialty Coffee Association (SCA) standards.

Our FSSC-certified artisanal roastery—one of South Africa's largest micro roasteries—roasts 350 to 400 tonnes of premium coffee annually, embodying our dedication to quality, consistency, and innovation.

Our Services.



COFFEE

A supplier of premium speciality coffee and coffee-related products.



EQUIPMENT

We supply coffee equipment with technical support and maintenance included.



TRAINING

Barista training with expert trainers to ensure your staff deliver exceptional coffee.



WHY PARTNER WITH SHERATON TEXTILES?

- ✓ A cohesive, multi-faceted enterprise, covering all aspects of hotel-and -hospitality-softs supplies at the highest standards.
- ✓ Success in versatility and the ability to offer a comprehensive supply assortment from floor to door, with a proven track record.
- ✓ Prides itself in manufacturing high-quality products and providing outstanding service delivery to our customers.
- ✓ Continuously building a resilient, sustainable, and digitized future, ensuring we meet the demands of longevity, environmental protection and quality with our customers and suppliers.
- ✓ Committed to apply our strategic focus on continuous improvement and innovation, key product development and design capabilities and on time, in full delivery and quality.

We make beds happy



DUVET INNERS & PILLOWS
DUVET COVER SETS
FITTED AND FLAT SHEETING
PILLOWCASE PAIRS
BASE WRAPS AND SKIRTS
MATTRESS & PILLOW PROTECTORS
MATTRESS TOPPERS
ROOM FRAGRANCE AND AMENITIES
QUILTED COMFORTERS
LINED AND UNLINED CURTAINS
IN-HOUSE EMBROIDERY
SCATTER COVERS AND INNERS
ROOM AND POOL TOWELS
GOWNS AND SLIPPERS
NAPERY AND TROWS

As preferred supplier to South Africa's most prestigious homeware retailers with long-standing, highly successful partnerships within the hotel sector, Sheraton Textiles is your single stop for superior hospitality bedding.

Visit us today – and make yourself at home.

info@sheratontextiles.co.za

GET IN TOUCH

✉ tyron@bootlegger.co.za • michael@bootlegger.co.za



Meet our Advisory Board.

Our 2025 Advisory Board is a distinguished collective of industry leaders, bringing invaluable expertise and strategic insights to shape the future of hospitality. Their guidance ensures our content remains relevant, timely, and impactful, addressing the evolving needs of the hospitality value chain.

At the heart of their role is the commitment to curating a comprehensive, forward-thinking program that aligns with the vision and mission of the hotel and hospitality industry. By fostering an environment that champions growth, diversity, and transformative innovation, the Advisory Board plays a key role in driving excellence and progress across the sector.



MONIKA IUEL
Chief Tourism Officer,
Wesgro



LEE-ANNE SINGER
Chairperson,
FEDHASA Cape



MIKE VROOM
Chief Operating Officer,
Newmark Hotels,
Reserves & Lodges



NEIL HUGHES
Managing Director,
Providence Hospitality



ANDRE TURNBULL
Head of Hospitality,
Neighbourgood



GLYNN TAYLOR
Chief Operating Officer,
Oasis Life



STEPHEN RUSHMORE JR
Vice President, HVS
Global Hospitality



KIM WEBBER
Group Commerical
Manager, Century City
Conference & Hotels



LEONIE ANDEREYA
General Manager,
Radisson Red



MARK WERNICH
Cluster General,
Taj Cape Town, Taj
Pamodozi





EMILE LANGENHOVEN
General Manager,
Lanzerac Hotel & Spa



KIM WILLIAMS
Founder, Kim Williams
Design Studio



ALISON MCKIE
General Manager, The
Vineyard



ROBYN SELF
Owner, Plan-It-Design



DEBBIE- LEE COCKRELL
General Manager,
Erinvale Estate Hotel &
Spa



LISA BRIDGEFORD
Director, dhkinterior
design



DELEUR STANDER
General Manager,
Protea Hotel by Marriott
Stellenbosch



ANALISE DE BEER
Director, Rumour Has
It Interior Design



MARDRE MEYER
Creative Director, Source
Interior Brand Architects



**DOROTHY
VAN DER RIET**
Owner, DVR Design &
Décor



ADRIAN MORRIS
Partner, Design
Partnership



Your Hospitality Growth Partner

JOBS | COURSES | NEWS | AWARDS | EVENTS | MARKETPLACE

Who We Are:

Hozpitality.com is a global platform for hospitality professionals:

- Job opportunities
- Industry news & updates
- B2B marketplace
- Recognition & Awards

New!

- Available in Arabic for Saudi users
- AI platform coming soon

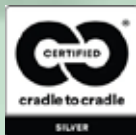


Why Partner with Us:

- 1.3M + professionals
- Trusted by 5000 companies
- Media Partner for global hospitality events



Designed for living.



Hotel & Hospitality conference programme.

Navigating the next era of hospitality, F&B, and technology

Conference Sponsor:



Breakfast Sponsor:

Auto&General

DAY 1: WEDNESDAY 11 JUNE 2025

07:45 **FROM RISK TO RESILIENCE - NAVIGATING UNCERTAINTY, ENSURING STABILITY IN HOSPITALITY BREAKFAST HOSTED BY AUTO & GENERAL**

Join Auto & General's panel of expert advisors for an insightful and engaging discussion on Hospitality Insurance – what it covers, what it doesn't, and why it's essential for every player in the South African hospitality industry.

10:10 **WELCOME ADDRESS BY CHAIRPERSON** Shireen Onia, Board Member, FEDHASA and Cape Town Tourism

10:15 **LAUNCHING THE CITY OF CAPE TOWN'S DESTINATION MARKETING INITIATIVE** Join the City of Cape Town as we unveil a bold new campaign that is opening doors – both literally and figuratively – to the Mother City. This exciting initiative is designed to inspire and inform tourists and global investors about Cape Town's diverse and world-class offerings. Be part of shaping the Cape Town of tomorrow.

Speaker:
Alderman James Vos, Mayoral Committee Member for Economic Growth, City of Cape Town

10:30 **KEYNOTE ADDRESS: WHERE VISION SHAPES OPPORTUNITY – HOW HOTEL & HOSPITALITY DYNAMICS ARE EVOLVING TO SILHOUETTE A NEW TRAJECTORY?**

According to the Africa Outlook 2024 report, 'The demand for innovative hospitality solutions is booming as Africa's travel and tourism sector surges and set to reach \$731,4bn by 2032 in the bleisure market' driven by a recovery in travel, tourism and hospitality with investment, improved international connectivity and



strong demand for quality accommodation' top of the agenda. With sustainability and technology transformation driving the sector, what trends and innovations will influence Africa's hospitality journey as a vibrant international destination navigating change and sustainable growth?

Key takeaways:

1. Latest trends – how are big brands becoming attractive for local markets?
2. Branded hotels – influencing new opportunities
3. The role of tech and sustainability in leading Africa's hospitality
4. How Government strategies are shaping regional tourism hubs
5. Is Africa's hospitality industry growing fast enough to meet demand?

Moderator:

Lee-Anne Singer, Chairperson, FEDHASA

Speakers:

Jacques Stoltz, Director: Tourism, Department of Economic Development, Western Cape Government

Stephen Rushmore Jnr, President, HVS

Mike Vroom, Chief Operating Officer, Hemingways Collection, Kenya

11:15 **PANEL DISCUSSION: ALIGNING AGENDAS: HOW GOVERNMENT STRATEGIES ARE SHAPING THE FUTURE OF DESTINATION DEVELOPMENT**

As the African economy faces pivotal changes, this session examines the trends affecting businesses in a post-election environment, including the impact of potential economic policy shifts, future investment, public spending, destination development, and infrastructure priorities. Join this session and hear from Government and businesses as they share insights on the latest tourism incentives, tourism demands, changing travel patterns, investment opportunities, destination development, and re-creating niche markets to align with industry agendas to boost tourism and hospitality to new heights.

Key takeaways:

1. Latest shifts and trends driving destination travel across Southern Africa
2. Linking safety, infrastructure, and development projects and growth
3. Investment opportunities - Plotting future growth beyond singular destinations
4. Steps to increase visibility and carve out a space in the market
5. Collaboration - Public-Private Partnerships

Moderator:

Lee-Ann Bac, Director, BDO

Speakers:

Enver Duminy, Chief Executive Officer, Cape Town Tourism

Dr. Ngwako Sefoko, Chief Director: Planning and Investment (acting), Department of Tourism

Tshifhiwa Tshivhengwa, Chief Executive Officer, The Tourism Business Council of South Africa

Darryl Erasmus, Chief Operating Officer, South African Tourism

12:00 **REFRESHMENTS AND NETWORKING**

12:15 **PANEL DISCUSSION: REDEFINING SPACES FOR THE NEXT GENERATION OF LIVING – BRIDGING RESIDENTIAL AND HOSPITALITY**

How guests choose to stay away from home has transformed with hybrid working models giving rise to the 'remote work retreats, staycations, bleisure travel, serviced apartments, senior living, and other flex living trends that are becoming mainstream, putting traditional accommodation models under pressure. Join this lively discussion

and discover how hospitality expands into the 'future living' and why it makes sense for investors. Experts will share insights on cross-sector investment opportunities, market dynamics, commercial benefits, and their impact on the hospitality market in this dynamic space.

Key takeaways:

1. Adapting new products to anticipate demand – How are you meeting changing guest demand beyond the buzzwords? What strategies will win market share? What is the potential of long-term returns?
2. Unlocking new revenue opportunities – Are these offerings investable from a real estate perspective
3. Strategies of larger brands expanding into this space
4. Optimal models driving profitability – from economy to luxury

Moderator:

Lesego Majatladi, Founder, Key Hospitality

Speakers:

St John Gardner, Co-Founder, Neighbourgood

Glyn Taylor, Chief Executive Officer, Oasis Life

Rael Phillips, Co-Founder and Chief Executive Officer, Totalstay

13:00: **PANEL DISCUSSION: CHOOSING THE RIGHT IDENTITY – BRANDED VS INDEPENDENT HOSPITALITY MODELS**

In this panel discussion, we will uncover important insights from experienced branded and independent hotel developers on how to determine when a BRANDED or Independent business model should be considered.

Key takeaways:

1. Understand the advantages and challenges of branded vs. independent models
2. Learn strategies to align owners, operators, and brands to optimise performance
3. Explore when to choose Franchise Models, Management Agreements, Lease Agreements or Hybrid Agreements – and which models drive the best returns for different asset types and locations

Moderator:

Lee-Anne Singer, Chairperson, FEDHASA

Speakers:

Neil Hughes, Managing Director, Providence Hospitality

Allan Wantenaar, Head of Business Development, Valor

Geri Flanagan, Development Manager, Accor Hotels

13:45 **LUNCHEON AND NETWORKING**

14:30 **FIRESIDE CHAT: THE FUTURE OF PAYMENT TECH – WHAT EVERY HOSPITALITY LEADER NEEDS TO KNOW**

Would you like to know how fintech is transforming tourism in South Africa? The rise of digital transformation in the hospitality industry has given guests higher expectations around payment flexibility, security, and convenience, so what does this mean for your business to keep up with these demands, ensure compliance, reduce fraud risks, and maintain smooth operations while remaining competitive? Join this discussion and hear first-hand as Theresa shares insights into the evolving payment landscape in hospitality and how to streamline your operations and prepare for the next wave of payment technologies.

Key takeaways:

1. It's easy to be overwhelmed with new technology, especially in the payment space. Debunking some of the myths or fears can help transform that



- overwhelm into opportunities
2. Where cash was once king, the rise of virtual cards is now the modern leader. From mobile wallets and QR codes to contactless cards, there is a range of ways to take payments. Understanding the risks and rewards can make this new payment landscape much more welcoming
3. Transactions fees – Understanding what happens in the payment lifecycle can help you avoid overpaying for your transactions and better grasp the true costs of each payment
4. Payment technologies are gaining popularity because they offer more security and speed. Some exciting new products are on the market that can make productivity and reporting more transparent and easier, which in turn makes your business more competitive

Speaker:

Theresa Emerick, Founder and Chief Executive Officer, NightsBridge

15:00 **MASTERCLASS – IDENTIFYING POTENTIAL RISKS IN YOUR HOSPITALITY BUSINESS**

AND HOW TO PROTECT YOUR BUSINESS BROUGHT TO YOU BY SANTAM

Hospitality insurance is a critical safeguard for your business which poses unique challenges and risks for your operations. Are you worried about liability claims, property damage, or business interruptions? Join this masterclass and gain practical insights on how to manage your risk and protect your business.

Key takeaways:

1. Gain an understanding of the importance of insurance coverage, why insurance is essential, and the pitfalls of not having the correct cover
2. Identify possible risks that possibly will cause damage and how to proactively manage these risks
3. Make sure you have the necessary cover – What insurance options are available

Moderator:

Juan Fourie, Head of Hospitality and Leisure, Santam

Speakers:

Karen Muuren, Executive Head: Segment Solutions, Santam

Richard Hart, Head Surveyor, Santam

Zurina Rinquest, Business Development Manager, Santam

16:00 **CLOSING KEYNOTE ADDRESS: AFRICA CONFIDENCE INDEX AND GLOBAL TRENDS REPORT**

Gain exclusive insights from the 2025 Hospitality Confidence Index, highlighting key sentiment shifts, growth drivers, and investment trends shaping the African hospitality landscape. This session will also explore findings from Moore Global's latest global trends report, offering a comparative view that positions Africa as the next fast-growing hospitality hotspot.

Speakers:

Jeff Blackbeard, Director of Sectors and Markets, Moore Global

Monize Kotze, Director, Moore Johannesburg

16:20 **CLOSING ADDRESS BY CHAIRPERSON**

16:30 **NETWORKING REFRESHMENTS AND EXHIBITION VIEWING**

DAY 2: THURSDAY 12 JUNE 2025

10:00 **WELCOME ADDRESS BY CHAIRPERSON**

Jeff Blackbeard, Director of Sectors and Markets, Moore Global

10:05 **KEYNOTE ADDRESS: THE SKILLS GAP DILEMMA – HOW DID WE GET HERE AND WHAT ARE THE REMEDIES?**

According to The World Travel & Tourism Council (WTTC), Sub-Saharan Africa's tourism sector employed 1.46 million people in 2023 and is expected to grow to nearly 1.7 million jobs in 2024. The job sector is projected to grow to 2.23 million in 2030, but what does this mean for narrowing the skills gap, including leadership and inclusion? Join this discussion and gain insights into how to attract talent, and plan for the future.

Key takeaways:

1. What are the current shortfalls?
2. An understanding of the potential and current talent pipeline
3. How can we reimagine talent development

Speaker:

Lesego Majatladi, Founder, Key Hospitality

10:30 **PANEL DISCUSSION: SUSTAINABILITY IN HOSPITALITY – BLENDING PURPOSE AND PROFIT BROUGHT TO YOU BY KWIKOT**



Discover how measurable, verifiable actions in the hospitality industry can drive positive environmental and social impact while strengthening your bottom line. By integrating high-impact social and environmental solutions into your supply chain procurement process and operations, businesses can gain a competitive marketing edge, elevate brand reputation, and meet increasing consumer demand for responsible travel. This session delves into aligning sustainable initiatives with EU and global regulations, including technologies such as energy-efficient heating systems that reduce costs and emissions for hospitality providers. It emphasizes collaborative strategies to reduce environmental impacts, enhance guest experiences, and maintain economic viability in a fast-evolving market.

Key takeaways:

1. Sustainable business practices and financial success - Explore how integrating measurable operations and supply chain processes, from water heating systems to waste reduction strategies, can reduce negative impacts, increase positive outcomes, and improve market position.
2. Green growth and resilience - Learn how green initiatives create long-term viability and competitive advantage, even amid economic uncertainties.
3. Impact of EU and global regulations - Understand how evolving regulations shape tourism supply chains globally, driving greater accountability and opening new opportunities that will impact the tourism supply chain, and why internationally accredited certification schemes are an effective solution for your business.



4. Collaborative funding opportunities - Identify how regional collaboration can unlock international funding for private sector and SME engagement in sustainable hospitality.
5. Balancing profit with environmental and social stewardship - Hear lessons on achieving equilibrium between profitability, environmental preservation, and social responsibility.
6. Delivering a sustainable guest experience - Assess your readiness to provide eco-friendly travel experiences that resonate with modern travelers and strengthen your competitive edge.

Moderator:

Rachael Nxele, Communications and Engagement Co-Ordinator, Fair Trade Tourism

Speakers:

Jacques Stoltz, Director: Tourism, Department of Economic Development, Western Cape Government

Gary Koetser, Chief Executive Officer, Century City Conference Centre and Hotel

Roland Vorwerk, Director, In Toto Retreat

Duard van Rensburg, Product & Sales Manager: Stainless Steel, Kwikot

11:10 **MORNING REFRESHMENTS AND NETWORKING**

11:30 **PANEL DISCUSSION: RETHINKING BRANDS – WHY ARE OPERATORS ENTERING THE LODGE MARKET?**

According to Business Research Insights, 'The lodge market is expected to grow to \$1.98 billion by 2032'. It's clear that the lodging segment continues to grow with guests seeking more immersive, sustainable, and personalised experiences but what does this mean for your business? Join this discussion and gain insights into the latest concept of brands entering the lodge market and seasonal trends transforming the segment.

Key takeaways:

1. Explore innovative approaches to different hospitality models – What strategies will win market share?
2. What defines a unique hospitality product? How are you meeting changing guest demands?
3. Unlocking new revenue opportunities – Are these products investable from a real estate perspective?

Moderator:

Brett Hendricks, Chief Operating Officer, Motsamayi Tourism Group

Speakers:

Dawid Kriegler, Chief Growth Officer, Newmark Hotels & Reserves

Lee-Anne Bac, Director, BDO South Africa

Mark Wernich, Cluster General Manager Africa, Business Development Director Africa, Taj Hotels

12:10 **PANEL DISCUSSION: REVENUE UNLOCKED – SMARTER PRICING AND DISTRIBUTION FOR MAXIMUM OCCUPANCY**

With margins tightening across the market, hotel operators are analysing and rethinking all aspects of their operations and pricing models to stay ahead. Join this discussion and uncover the latest trends, market analysis, forecasts, and realities on how to optimise your revenue management.

Key takeaways:

1. Revenue rethink per available meter (RevPAM) - How to monetise third spaces like gyms, spas, and co-working spaces?
2. Pricing power meeting customer insight – flexible payment options across channels
3. Channelling trends to maximise occupancy, booking values, and customer satisfaction with smarter distribution
4. Adapting and innovating revenue management tactics and direct bookings to support growth and build guest loyalty

Moderator:

Kim Webber, Group Commercial Manager, Century City Conference Centre and Hotels

Speakers:

Shane van Moerkerken, Business Development Manager, ProfitRoom

Amanda Owen, Director: Africa & Indian Ocean, Expedia Group

Michael Breytenbach, Revenue Manager, Hospitality Asset Management Company (HAMAC)

Vincent Bouwer, Chief Revenue Officer, Lion Roars Hotel & Lodges

12:50 **THE ELEPHANT IN THE BED: A WAKE-UP CALL FOR HOSPITALITY BROUGHT TO YOU BY CLEANMYBED**



Join Charles Wright – entrepreneur, hospitality challenger, and co-founder of CleanMyBed – for a powerful address that confronts the industry's most quietly overlooked truth: the bed.

This is not a product pitch. It's a wake-up call. Charles will unpack why guest sleep is no longer just part of the experience – it is the experience – and why failing to innovate around sleep hygiene could leave even the best hotels behind. Expect to question assumptions, challenge old protocols, and leave with a new perspective on what guests' value – and how to meet them there.

Key takeaways:

1. Why the bed is the next battleground for guest loyalty and trust
2. How invisible hygiene is fast becoming a visible selling point
3. The shift from perception to proof – and how to get ahead of it

Speaker:

Charles Wright, Co-Founder, CleanMyBed

13:20 **LUNCHEON AND NETWORKING**

14:00 **PANEL DISCUSSION: ELEVATING AFRICA'S CULINARY TOURISM – CELEBRATING HOMEGROWN INNOVATION**

Restaurant brands have intensified their commitment to customer engagement, with strategies like personalisation and data analytics to meet the ever-changing needs and preferences of their customers. But the way dining is evolving depends on rethinking business models, operational shifts, and innovation. Join this session and hear from culinary experts as they discuss the latest trends influencing tomorrow's restaurants and bars, with customers demanding more value but wanting to pay less.



Key takeaways:

1. Diversifying cultures - Can restaurants reflect 'forage to table' in their menus and pricing?
2. How can we anticipate customer eating behaviours, ordering preferences, and spending? How will this influence tomorrow's restaurants and bars' bottom line?
3. Sustainability prioritised – What's next for reducing food waste, ethical sourcing, improving supply chain disruptions, and meeting dietary and wellness preferences?
4. Diversifying revenue streams and offering unique experiences

Moderator:

Chef Martin Kobald, Owner, ChefMLK School of Cooking

Speakers:

Chef Coo Pillay, Director of Food & Beverage, Protea Hotel by Marriott
Chef Gregory Henderson, Executive Chef, Palm House Boutique Hotel & Spa
Allister Esau, Food Lead, V&A Waterfront
Chef Vusi Ndlovu, Co-Owner, EDGE X Vue Restaurant

14:40 FIRESIDE CHAT: DESIGNING WITH PURPOSE –TRANSFORMING HOSPITALITY BY RETHINKING HUMAN CENTRICITY

This approach to interior design focuses on understanding human behaviour to create spaces that not only meet functional needs but also support healthier lifestyles. By prioritising human engagement, designers can craft environments that encourage wellness, enhance well-being, and influence positive behavioural changes. Join this session and gain insights into the latest trends transforming wellness-infused spaces.

Key takeaways:

1. Practical strategies for integrating wellness design principles into hospitality projects
2. How biophilic design, lighting, and materials influence mood, health, and productivity
3. Exploring the ROI of human-centric design – from guest satisfaction to brand loyalty

Moderator:

Maria Thiel, Managing Director, The African Institute of the Interior Design Professionals (IID)

In conversation with

Mardre Meyer, Creative Director, Source Interior Brand Architects
Robyn Self, Director, Plan-It Design

15:20 PANEL DISCUSSION: WELLNESS TOURISM AND THE NEW HOSPITALITY BLUEPRINT BROUGHT TO YOU BY MATRIX GYN EQUIPMENT

MATRIX

Wellness tourism is on the rise, with travellers increasingly prioritizing health, relaxation, and holistic experiences. For hospitality investors and operators, this presents a lucrative opportunity to integrate wellness-focused amenities, such as spas, fitness centres, mindfulness programs, and healthy dining options, into their properties. This session will explore the financial and brand-building benefits of investing in wellness initiatives and provide insights into creating experiences that

resonate with both leisure and business travellers.

Key takeaways:

1. Enhanced revenue streams – Learn how wellness amenities can boost occupancy rates, increase average daily rates (ADR), and attract higher-spending guests
2. Building brand loyalty – Discover how prioritising wellness initiatives can differentiate your brand, enhance guest satisfaction, and drive repeat visits and long-term loyalty

Moderator:

Gary Young, Regional Director of Hospitality Sales, EMEA, Johnson Health Tech, United Kingdom

Speakers:

Zeyd Sulaiman, Managing Director, Johnson Health Tech South Africa
Emile Langenhoven, General Manager, Lanzerac Hotel & Spa
Leonie Andereya, General Manager, Radisson Collection Hotel
Toni Hanekom, Founder and Chief Executive Officer, Well-Tech South Africa

16:00 CLOSING REMARKS BY CHAIRPERSON

16:35 NETWORKING REFRESHMENTS AND EXHIBITION VIEWING



PRECISION TOOLS FOR PERFECT SOUND

High-output, full-frequency NEXO sound just got a whole lot smaller. ID Series is the ultimate toolkit for creating thrilling, immersive audio experiences.

- ID24 compact and ID14 super-compact speakers
- Touring and install versions
- Optional / variable directivity
- Black, white or custom RAL colours
- Dedicated partner subs
- Plug & Play amplification and processing solutions
- Full range of mounting accessories
- NS-1 System Configuration and Simulation Software.



Corporate & Public Spaces



Theatres



Bars & Restaurants



Houses of Worship



Immersive Experiences



Video Mapping



NEXO
SYSTEM DESIGN SERVICE
nexo-sa.com/design

Featured speakers.



ALLISTER ESAU
*Food Lead & Curator
V&A Waterfront*



GARY KOETSER
*CEO of Century City
Conference Centre
and Hotels, and
Founder of Quadcare
NPO*



COO PILLAY
*Food and Beverage
Specialist at Marriott
International & President
of the South African Chefs
Association*



GARY YOUNG
*Regional Director of
Hospitality Sales EMEA
Matrix*



DARRYL ERASMUS
*Chief Operations Officer
South African Tourism (SA
Tourism)*



GERI FLANAGAN
*Development
Manager
ACCOR*



DAWID KRIEGLER
*Chief Growth Officer
at Newmark Hotels &
Reserves*



**GREGORY
HENDERSON**
*Executive Chef
Palm House Boutique
Hotel & Spa*



ENVER DUMINY
*CEO of Cape Town
Tourism*



JACQUES STOLTZ
*Director of Tourism
at the Western
Cape Department
of Economic
Development and
Tourism*





JUAN FOURIE
Head of the Hospitality
at Santam.



MONIZE KOTZE
Director
Moore Africa Advisory



ROBYN SELF
Founder and Director-
Plan-IT Design



THERESA EMERICK
Founder and CEO /
MD of NightsBridge



KAREN MUUREN
Executive Head: Segment
Solutions in Santam
Broker Solutions



NGWAKO SEFOKO
Destination
Investment & Planner
at Dept.
of Tourism



KAREN MUUREN
Executive Head: Segment
Solutions in Santam
Broker Solutions



VINCENT BOUWER
Chief Revenue Officer
(CRO) ·
Lion Roars Hotels &
Lodges



LEONIE ANDEREYA
GM at Radisson



RACHEL NXELE
Communications
& Engagement
Coordinator
Fair Trade Tourism



**SHANE VAN
MOERKERKEN**
Business Development
Manager · Profitroom



ZEYD SULAIMAN
Managing Director at
Johnson Health Tech
SA PTY Ltd



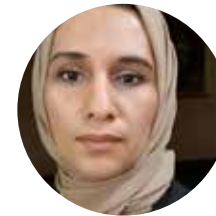
MARDRE MEYER
Creative Director
Source Interior Brand
Architecture



RAEL PHILLIPS
CEO of Totalstay



ST JOHN GARDNER
Co-founder of
Neighbourgood



ZURINA RINQUEST
Business Development
Manager ·
Santam Insurance



MIKE BREYTENBACH
Revenue Manager
HAMAC



RICHARD HART
Chief Executive Officer
at Plane Tree Capital



STEPHEN RUSHMORE JR
President and CEO
of HVS



ROLAND VORWERK
Director
In Toto Retreat





ALDERRMAN JAMES VOS
*Mayoral Committee
 Member for Economic
 Growth
 City of Cape Town*



ALLAN WANTENAAR
*Head of Business
 Development
 Valor Hospitality*



KIM WEBER
*Group Commercial
 Manager
 Century City Hotels*



MARIA THIEL
*Managing Director
 The African Institute
 of the Interior Design
 Professions (IID)*



SHIREEN ONIA
*Board Member
 FEDHASA and Cape
 Town Tourism*



JEFF BLACKBEARD
*Director of Sectors and
 Markets
 Moore Global*



AMANDA OWEN
*Director Market
 Management: Africa,
 Indian Ocean and Israel
 Expedia Group*



EMILE LANGENHOVEN
*General Manager
 Lanzerac Hotel & Spa*



LEE-ANNE BAC
*Director
 BDO South Africa*



DUARD VAN RENSBURG
*Product and Sales
 Manager: Stainless
 Steel
 Kwikhot*



CHARLIE WRIGHT
*Co-Founder
 CleanMyBed*



VUSI NDLOVU
*Chef and Co-Owner
 EDGE X Vue
 Restaurant*



TSHIFHIWA TSHIVHENGWA
*Chief Executive Officer
 The Tourism Business
 Council of SA*



BRETT HENDRICKS
*Chief Operating
 Officer
 Motsamayi Tourism
 Group*



CHEF MARTIN KOBALD
*Owner
 MLK Food & Beverage
 Consulting*



TONI HANEKOM
*Chief Executive Officer
 & Founder
 Welltech*



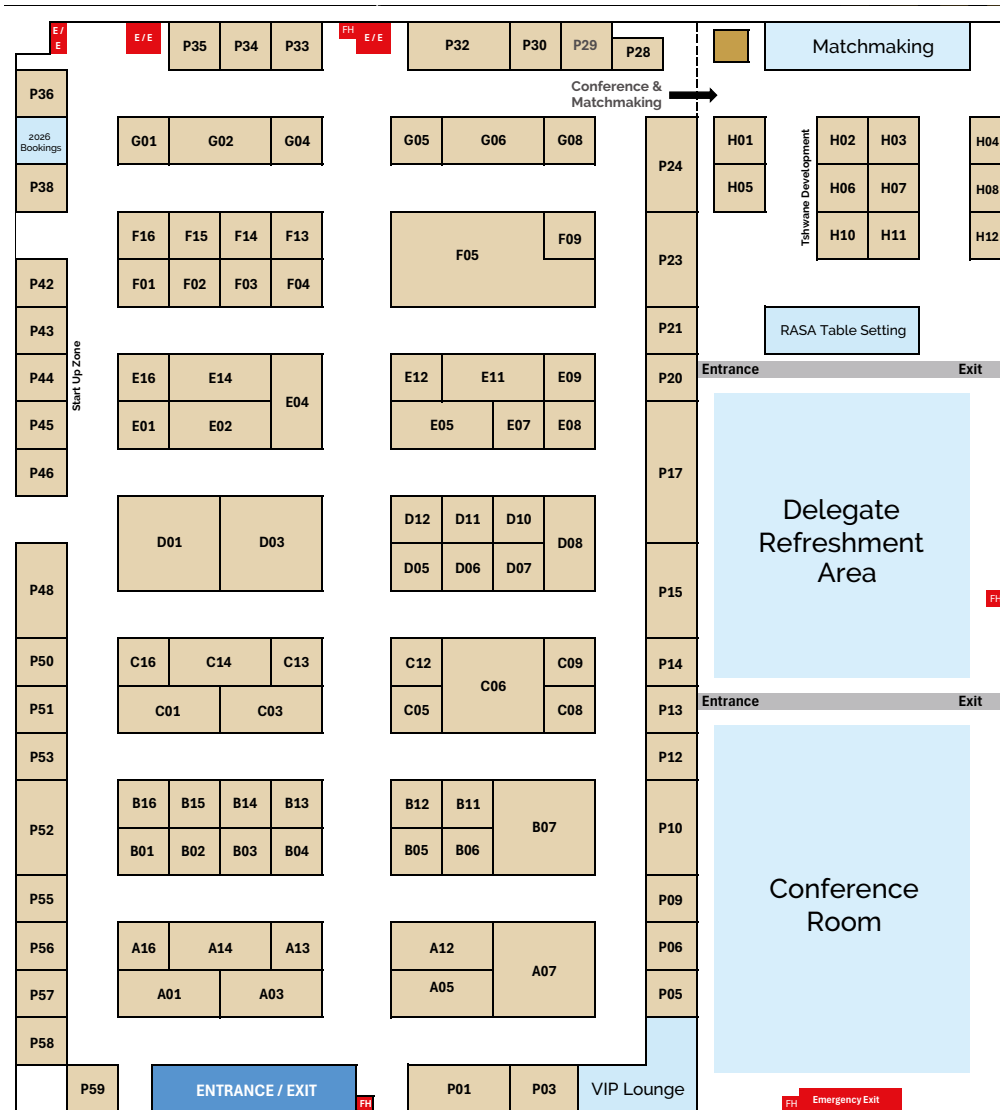
LESEGO MAJATLADI
*Founder
 Key Hospitality*



MARK WERNICH
*Cluster General
 Manager Africa,
 Business Development
 Director Africa
 Taj Hotels*



Floorplan.



Discover the perfect materials for your next project with **Flexoclad**.

**WELCOME TO
INNOVATIVE
CLADDING AND
TIMELESS
ARCHITECTURE.**



www.flexoclad.co.za
M: +27 79 174 1384
E: wiacono@flexoclad.co.za

A first of its kind in South Africa, FLEXOCLAD[®] is revolutionising the way elite architects transform their key visions into reality, providing super premium, eco-friendly cladding solutions to the architectural industry.





Elevate your residential, commercial, or hospitality projects with high-performance taps, tiles, and sanitaryware designed for lasting impact.

Our premium fixtures are crafted from durable, functional, and refined materials—offering seamless integration of style and utility. Enhance your portfolio with finishes that meet design and durability standards, and transform everyday spaces into elevated experiences.



Exhibitors.

	STAND	COMPANY NAME
A	A12	AL & CD Ashley (Pty) Ltd
	P43	Amanda Jayne (Pty) Ltd
	P59	Apollo Instrumentation (Pty) Ltd
	G01	Aqua-Amanzi / Italbedis S.r.L
	A01	Aranda Textile Mills (Pty) Ltd
	C09	Ashok Narsai Interiors
	P23	ASUS Business
	P21	Avery Dennison
B	P13	Bata South Africa (Pty) Ltd
	P52	Bootlegger
	C03	Bravo Group Sleep Products - A Division Of Bravo Group Manufacturing (Pty) Ltd
	B11	Business Power Systems
C	B13	CAPE ISLAND (PTY) LTD
	P51	Cape Timber Shelving
	P09	Cardz Group Africa
	P20	Cavelli Linen
	P33	Classic Revivals Furniture & Interiors
	H01	CleanMyBed
	B01	Coccolare Lux And Co
	E07	Colbar Clothing (Pty) Ltd
	P15	Core Furniture Concepts
	B15	CPT Laundry (Pty) Ltd
D	B12	Culinary Equipment Company
	G04	Decentral Energy Services (Pty) Ltd
	P06	Design7.IO Vodacom Financial Services
	D07	Di Minico Leather Company
	B05	DigiComm
	F09	Dry-Ager South Africa (Pty) Ltd



	STAND	COMPANY NAME
E	E05	Euro Bath & Tile
	H04	FEDHASA National
F	P28	Fineline Solutions
	P58	Flame Craft Southern Africa
H	F05	FoodServ Solutions
	B07	Hisense SA Sales Holdings (Pty) Ltd
I	B03	Hospitality Chatbot Solutions
	P57	Hospitality Suite (Pty) Ltd
J	D12	Hoteltronix
	P50	Huawei
K	P34	HYSYS (Pty) Ltd
	G08	Icon Living
L	P55	Imagemakers Corporate Fashion
	E09	InteltagRFID (Pty) Ltd
M	B14	Irvin & Johnson Limited
	F13	Just Jo Designs (Pty) Ltd
N	E01	Kalahari CUTS Cape Town (Pty) Ltd
	E16	KARMA CorporateWear
O	A03	Kiran Sales (Pty) Ltd t/a Serta & Lylax
	F02	Kränzle South Africa (Pty) Ltd
P	A07	Kwikot (Haier) SA (Pty) Ltd
	C01	Leighjer Designs CC
R	C06	LETASA
	E04	Lights By Linea
S	P14	Linktex t/a Linon
	H12	Malanga Designs
T	C05	MATRIX
	P48	Metal Graphics
V	E02	Mifitness (Pty) Ltd
	C16	Mobelli Furniture And Living
W	F03	My Gas (Pty) Ltd
	C14	Nestlé Professional South Africa

	STAND	COMPANY NAME
X	P42	Numuti (Pty) Ltd
	P36	Optima Techno (Pty) Ltd Autosol-ZA
Y	A13	Orbita Technology Co., Ltd
	P05	Parrot Products (Pty) Ltd.
Z	C13	Penmark Hospitality, Branded Clothing & Gifts
	G06	Prime Cleaning Suppliers (PCS)
AA	D06	Raw Juice (PTY) Ltd T/a The Fresh Press
	D01	Restonic ADO Restonic (Pty) Ltd
AB	P32	Retail And Commercial Kitchen Solutions
	A14	Samsung Electronics
AC	B16	Sani-Touch
	P03	Santam Limited
AD	E11	Scan Box
	C12	SearchKings Africa
AE	G02	Servest
	P12	Sexy Socks
AF	F16	Sheraton Textiles Holdings (Pty) Ltd
	E14	Simmons SA (Pty) Ltd
AG	E12	SMP Linen Ltd
	H05	Sound Stylists
AH	P10	Space Television (Pty) Ltd.
	P17	TechnoGym
AI	D10	Telesure Group Service (Pty) Ltd
	P44	The Bean People CC
AJ	F04	The Bedroom Shop
	B04	The Intelligent Guest
AK	D03	The Lobby
	P30	The Nguni Guy (Pty) Ltd & Smokeless Fires
AL	P53	Thermobake Oven Specialists
	P46	Things Gorgeous Pty Ltd
AM	B06	Thyme Technologies (Pty) Ltd
	P01	TileLine International Services LLC



	STAND	COMPANY NAME
	G05	TORK
	P35	Tradewinds Parasols
	P56	Trinet Hospitality (Pty) Ltd
	C08	Truewood Furniture
	H02-11	Tshwane Economic Development Agency
	P38	Tulua Collective
U	F01	UBC Creative
		Unilever Professional
V	E08	Vanilla Payroll
	D05	Vestis Uniforms
	D08	Vileda Professional
	F15	VIV Distributors Ltd
	B02	Vulcan Catering Equipment (Pty) Ltd
W	D11	Wellness Spa And Sauna Pty Ltd
	A16	WellTech
	P29	Woodlam Pty Ltd
Y	P45	Yanolja Cloud Solution
Z	F14	Zennio Avance Y Tecnología S.L.



TULUA
— COLLECTIVE —

We craft immersive environments that go beyond decoration. Our neuroscience-informed wallpaper and art collections are designed to evoke calm, wonder, and connection - transforming interiors into unforgettable guest experiences.

Bespoke Wallpaper & Large-Scale Murals

Custom-designed to reflect your space and story

Cost-Effective Statement Art

High-impact, custom-produced pieces for volume installation

Curated Collections

Rooted in mood-based, neuroscience-informed design

Collaboration

With interior designers, architects, & hotel procurement teams

Live Product Launches and Demos

Experience hands-on demonstrations and new product launches from leading hospitality brands. Whether you're sourcing for your business or staying ahead of industry trends, the show floor is the place to see the latest innovations in action.

Demos take place throughout all show days - make sure you're there to see what's new.

Day 1: 11 June 2025







TIME	COMPANY NAME	STAND NUMBER	PRODUCT/DEMO
11:00 - 11:20		C12	Join the launch of SearchKings Africa and find out how to drive more direct bookings and unlock your property's full revenue potential with a new Search Engine Marketing solution from SearchKings Africa that helps independent hoteliers connect the dots between revenue management and marketing with smart, data-driven advertising campaigns. We can help you leverage first-party guest data to tap into real-time travel trends and create a tailored, integrated approach that puts you in control of your direct booking strategy.
11:30 - 11:50		P24	Discover the Handy Andy Multipurpose Degreaser, Handy Andy Professional Multi Surface Disinfectant Cleaner, Handy Andy Professional Oven & Grill Cleaner and the Omo Professional Perfect White Auto Washing Powder at the Unilever Professional Stand!
12:00 - 12:20		D03	Don't miss out on the launch of The Lobby by Ukhuni Moon and Terra pedestals!
12:30 - 12:50		E05	Join Euro Bath & Tile as they launch the Flavio Smart Toilet; transforming bathrooms to sanctuaries of comfort and hygiene. Marking an era of bathroom technology that prioritizes advanced hygiene, heated comfort, hands-free operation and eco-friendly efficiency.

TIME	COMPANY NAME	STAND NUMBER	PRODUCT/DEMO
13:30 - 13:50		B04	Join the Intelligent Guest as they showcase their platform that empowers hotels to streamline guest communication and service delivery. Guests use their own mobile to take control of their in-stay experience where they can request services, order food, chat with staff, and access key information. On the hotel side, our management portal helps teams track, assign, and resolve requests & other internal tasks efficiently—reducing response times and boosting guest satisfaction.
14:00 - 14:20		F05	Foodserv will be introducing the Rational iVario Pro; a cutting-edge multifunctional cooking system designed to revolutionize professional kitchens by combining multiple cooking appliances into a single, intelligent unit. It offers versatility, energy efficiency, and precision, making it a valuable asset for chefs and kitchen operators
14:30 - 14:50		A07	Join Kwikot, where they will be showcasing their water purifiers. In addition, stand a chance to win an Electrolux Air purifier
15:00 - 15:20		P10	We're excited to announce that we'll be showcasing our latest Hospitality Solution offerings from TRIAX with a live presentation. Don't Miss out!
15:30 - 15:50		D06	The Fresh Press will be showcasing their Santos 62 brushless blender. be sure to make your way over to their stand!



Day 2: 12 June 2025

TIME	COMPANY NAME	STAND NUMBER	PRODUCT/DEMO
11:00 - 11:20		Po3	Visit us at our stand to engage with our experts, have more in-depth conversations, ask questions and you could stand a chance to win one of our exciting prizes. You will stand a chance to win from a range of prizes and to be entered into a lucky draw for 1 of 3 Fieldbar bottle coolers
11:30 - 11:50		F05	We will be showcasing the Lab-O-Chef 5, Carpigiani's latest countertop multifunction machine for Pastry, Chocolate, Gastronomy, and Gelato, with more than 60 programs designed to express your culinary creativity to the fullest. The operating temperature can reach 105 °C. The temperature is gas modulated with the utmost precision, and adapts to the product being processed, avoiding burns and encrustations. With the addition of the Gelato Kit, the machine transforms into a Gelato batch freezer and creates excellent gelato, thanks to the exclusive Hard-O-Tronic® system.
12:00 - 12:20		B07	Join Hisense as they will be launching the Hisense 100Q7Q a state-of-the-art 100-inch QLED 4K Smart TV, meticulously crafted to enhance the guest experience in premium hospitality settings. With its expansive screen size and cutting-edge features, it transforms any space into a cinematic haven. The Hisense 100Q7Q is the epitome of luxury and innovation, offering hospitality providers a powerful tool to elevate guest satisfaction and create memorable experiences.

TIME	COMPANY NAME	STAND NUMBER	PRODUCT/DEMO
12:30 - 12:50		A16	Join Well-Tech while they launching their RoboSculptor and see the state-of-the-art massage robot! Be sure not to miss out!
13:30 - 13:50		A16	Head over to the Well-Tech stand, they will be showcasing the RoboSculptor and experience the state-of-the-art massage robot! Be sure not to miss out!
14:00 - 14:20		B07	Hisense will be showcasing their C2 Ultra, a compact yet powerful 4K TriChroma laser projector, ideal for delivering unforgettable in-room entertainment and immersive guest experiences. Its sleek, gimbal-style form factor blends effortlessly into upscale hotel interiors, while offering flexible
14:30 - 14:50		D03	Ukhuni will be showcasing The Lobby Experience be sure to visit their stand and not to miss out!
15:00 - 15:20		P23	Head over to the ASUS stand, where they will be showcasing their All-in-One PC with Co-Pilot, the Mini Tower with Co-Pilot, and Co-Pilot+ PC for Work.
15:30 - 15:50		P17	Join Technogym, where they will be showcasing their range of in-room and in-gym equipment!



Launching in 2026: Table Setting Competition

In partnership with the **Restaurant Association of South Africa**, we're excited to launch the Table Setting Competition at next year's Hotel & Hospitality Expo Africa. Open to waiting staff from hotels and restaurants across the continent, the competition challenges participants to create a standout dining experience in just 15 minutes. Using provided tableware and a few personal touches, competitors will bring to life one of three themes: *Elegant Fine Dining*, *Cultural Heritage*, or *Sustainable Dining*. Watch this space!

In partnership with:



Table setting sponsors for 2026:



THIS IS YOUR WAKE UP CALL



IN-HOUSE



SEAMLESS INTEGRATION



ZERO DOWNTIME



ASSET PROTECTION



VALIDATED

A SEAMLESS UPGRADE NOT A CLEANING SERVICE

An invisible problem with an obvious solution combining technology, science and a healthy dose of common sense

This is not just cleaning. It's dry, instant, premium allergen removal. We extract the build up of allergen triggers. We sanitise with concentrated UVC (germicidal light). We restore the sleep environment instantly.

THIS ISN'T OUTSOURCING THIS IS OWNERSHIP

This is your story, not ours

You decide how to deliver it. But when it comes, the applause will be yours. Own the sleep experience guests will never forget – before it's asked of you.

Let's talk. No pitch. No pressure. Just insight into what's next.

TODAY CLEANMYBED IS A COMPETITIVE EDGE, IN 12 MONTHS IT WILL BE AN EXPECTATION.

DID YOU KNOW?

86% of consumers would pay more for a superior experience, proving that exceptional service directly influences hotel pricing power and guest loyalty (PwC, 2025)



www.cleanmybed.com

[f cleanmybed.za](#) [@cleanmybed.za](#) [@CleanMyBed](#)



Thank you to our partners & sponsors.

Sponsors



Partners



Knowledge Partner



Official Airline Partner



Organized by



SANDTON GAUTRAIN - PROJECT KGORO CNR RIVONIA ROAD & WEST STREET



ONCE-IN-A-
LIFETIME
DEVELOPMENT

EXCELLENT
POSITION

RIGHTS TO
DEVELOP

“SPECIAL”
ZONING

Contact the team



JOSHUA LOW
Vice President
+27 21 137 5947



VINESHA PETERSEN
Conference Producer –
Food & Hospitality
+27 21 700 5500
vineshiapetersen@dmgevents.com



MARGARET PETERS
Event Manager: Food & Hospitality
+27 21 137 5983
MargaretPeters@dmgevents.com



MELANIE THOMAS
Operations Manager
+27 21 137 5961
MelanieThomas@dmgevents.com



JEAN-PIERRE DE CARVALHO
Head Of Sales: Food & Hospitality
+27 21 700 5602
JPCarvalho@dmgevents.com



KAYLA BUISBERGER
Operations Co-Ordinator
+27 21 700 5500
Operations@thehotelshowafrica.com



BELINDA WEWEGE
Sales Manager
+27 11 783 7250
BelindaWewege@dmgevents.com



FRAN SMOOK
Head Of Content:
Food, Hospitality & Trade
+27 11 783 7250
FranSmook@dmgevents.com



MARIAAN WESSELS
Senior Sales Manager
+27 10 824 2846
MariaanWessels@dmgevents.com



TARYN VAN ZANTEN
Marketing Director
+27 21 700 5502
Tarynvanzanten@dmgevents.com



JULIE DU PREEZ
Head Of Operations
+27 21 137 5959
JulieDuPreez@dmgevents.com



KATLEGO TONG
Marketing executive
+27 11 783 7250
KatlegoTong@dmgevents.com

About the organisers



dmg events is a leading organiser of face-to-face events and a publisher of trade magazines.

We aim to positively impact the African economy and community by providing platforms for public and private sector professionals to connect and forge strong relationships that will drive the future of the African continent. In response to current times, dmgevents ensures digital access to credible content and connections for professionals unable to attend live events.

dmgevents has a portfolio of 80 events managed across 11 offices worldwide with two of those offices based in South Africa.

The South African-based team organises 14 events in Africa, bringing together more than 30 000 professionals from the Construction, Infrastructure, Coatings, Mining, Transport, Food & Beverage, Trade and Hospitality sectors.

p: +27 21 700 5500
e: info@dmgevents.com
www.dmgevents.com



KAOUN International is the independent events company and wholly owned subsidiary of Dubai World Trade Centre (DWTC) established to organize and manage events internationally.

Derived from the Arabic word 'universe', KAOUN International's mission is to 'Create Limitless Connections' for the industries and markets in which it operates.

Created to leverage the 40-year legacy of DWTC's events management business and drive future MICE sector opportunity in the MENASA region. KAOUN International delivers game-changing live experiences that build robust business connections, create opportunity, and stimulate economic growth, building on DWTC's extensive portfolio of business and consumer events spanning multiple sectors, including technology, food and hospitality, sustainability, broadcast, and satellite, automotive, talent development and leisure marine.





JOIN US AGAIN IN 2026 FROM 10 - 12 JUNE

Co-located with

Africafood
Show

Powered by Gulffood

CTICC, Cape Town

Brought to you by:

dmg & KAOÙN